



PRESS RELEASE NO. 8 APRIL 2014

HIGH END® 2014 (15 - 18 MAY 2014)

ENJOY THE EXPERIENCE OF THE HIGH END TRADE FAIR

The HIGH END 2014 gives its visitors the broadest selection world-wide of products from the field of high-quality entertainment electronics. No other event offers the public such an international, wide and varied product spectrum. The visitors can expect to see major brand names, exciting designs and new products.

In addition to this, the HIGH END is not only a trade fair; it is also an experience. Visitors can again expect to discover a whole variety of exclusive and special products and also experience fascinating events.

SPECIAL PRESENTATIONS, TALKS AND EVENTS

Music presentations on exquisite equipment in the form of concerts **TACET, hall 3, room E16**

The exhibitor "Tacet" is presenting a concert programme with lengthy music passages. Complete works or whole passages in a fixed programme will be played on particularly fine equipment. The visitor can experience a new type of sound recording presentation here. The focus of the presentation is always a complete work. The visitors will be able to discover details of the score that remain hidden during a concert. This is to demonstrate the astounding results that are possible with recordings. Thomas Gluck from Sweden will host the event with the support of Tacet owner and sound engineer Andreas Spreer. Leading artists are also expected to join them on stage.

Backes & Müller present live performances from four renowned jazz artists **Jazz concert with Ro Gebhardt & Burdette Becks**

Backes & Müller, atrium 4, 2nd floor, room E 218

16/05/14 - 13:00 and 17:30

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Backes & Müller is inviting visitors to a live performance of Ro Gebhardt, Burdette Becks and band. The renowned jazz guitarist Ro Gebhardt is regarded as one of the figureheads of the German guitar world is well-known through Europe and the whole world for his unique style and sound. He will be joined by the virtuoso American vocalist and flautist Burdette Becks to play a set consisting of their own works and some sensitive interpretations of individual contemporary songs. The public will be immediately engaged by their rousing performance. The combo is rounded off by Ralf Cetto, a hugely gifted jazz bass player from Bingen am Rhein and Uli Schiffelholz from the hr-Bigband on drums.

Are analogue recordings better than digital ones?

"stereoplay" editorial team, atrium 4, 2nd floor, room F 228

The "stereoplay" editorial team has again come up with a special workshop. In atrium 4, 2nd floor, room F 228, "stereoplay" sound engineer Jürgen Schröder and SAE lecturer Ulli Schiller will be answering the question: Are analogue recordings better than digital ones? As an aspiring guitarist, Ulli Schiller will give his guitar strings a good work-out and the results will be recorded by Jürgen Schröder. The audience will get a great insight into the world of modern recording – and also into the high resolution digitalisation of analogue recordings. As always the "stereoplay" editorial team are promising a fascinating presentation.

And as always, due to the great interest, visitors need to obtain entry tickets beforehand at the WEKA stand (hall 4, stand No8).



Atrium MOC

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Tacet
Musicproduction

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Ro Gebhardt &
Burdette Becks

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Schröder & Schiller
Workshop

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PRESS INFO

FACTS:

- Exhibition:** HIGH END® 2014
THE INTERACTIVE EXHIBITION FOR EXCELLENT
ENTERTAINMENT ELECTRONICS
- Location:** MOC Munich - Lilienthalallee 40
80939 Munich-Freimann
- Dates:** 15th May – 18th May, 2014
- Trade visitors day:** Thursday, 15th May 2014 (with prior registration only)
- Opening times:** from 10 a.m. to 6 p.m. daily
- Entry:**
- Trade visitors:** EUR 20.00 with prior registration
(valid on all days)
- General public:** EUR 12.00 / day ticket from Friday to Sunday
- Event organiser:** HIGH END SOCIETY SERVICE GMBH
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